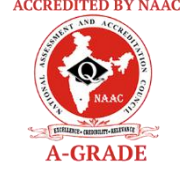


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JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
(Established by Govt. Act No. 30 of 2008)
Kukatpally, Hyderabad – 500 085, Telangana, India

Date: 27-01-2023

To
The Principals/Directors of colleges affiliated to JNTUH.

Sub:- Introducing a bachelor degree "Bachelor of Business Administration (Data Analytics)" –Reg.

Dear Sir/Madam,

This is to bring to your notice that JNTUH is introducing a bachelor degree "**Bachelor of Business Administration (Data Analytics)**" which can be pursued as second degree simultaneously by I/II/III B.Tech/B.Pharm students of colleges affiliated to JNTUH.

In this regard a meeting is arranged in offline mode at **11:00 A.M. on 30/01/2023(Monday) in the UGC HRDC auditorium of JNTUH, Kukatpally, Hyderabad.**

You are requested to attend the meeting to discuss the modalities of implementation of the program. All the Principal/Director are requested to make it convenient to attend meeting without fail.

**Sd/-
REGISTRAR**