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**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**  
(Established by Govt. Act No. 30 of 2008)  
**Kukatpally, Hyderabad – 500085, Telangana, India**

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Circular No: JNTUH/DAP/D1/4122/2021

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**CIRCULAR**

Sub: JNTUH – DAP - Competition on Logo Design and Slogan Writeup

We are glad to announce a **Logo Design and Slogan Writeup competition** on the occasion of Golden Jubilee Celebrations, commemorating the 50<sup>th</sup> year of JNTUH.

Jawaharlal Nehru Technological University(JNTU) turns 50<sup>th</sup>Year (1972-2021).

We are all fortunate that we are part of the spectacular history of this premier University, JNTUH. Seize the opportunity to participate in designing a unique logo and slogan to mark the 50<sup>th</sup> anniversary of JNTUH. This is the time and an opportunity to showcase, unleash your innovative talent and creativity!

University is looking for the best logo and slogan from its current and past students of all its constituent and affiliated colleges. The selected winner will receive a due recognition. The logo will be used in all publicity materials and publications / as the tag line in various activities in the course of the year (October 02, 2021 to October 02, 2022).

Entries should be submitted to [pa2registrar@jntuh.ac.in](mailto:pa2registrar@jntuh.ac.in), [dap@jntuh.ac.in](mailto:dap@jntuh.ac.in), [jhub@jntuh.ac.in](mailto:jhub@jntuh.ac.in) by September 26<sup>th</sup>, 2021(5.00 pm) along with the following details: -

Name of the Student :  
Logo Design :  
Slogan writeup:  
Both (Logo and Design) :  
College Name :  
College Roll No. :  
Course :  
Year of study :  
Phone number :  
E-mail id :

**General Guidelines:**

- ♣ Design of logo or Slogan must be new, innovative and should be original and should not be part of existed one.
- ♣ The ethos of the design should be traditional yet contemporary and minimalistic.
- ♣ One entry per student/Team of students (4 Members).
- ♣ The competition is exclusive for the students of constituent and affiliated colleges of JNTUH only.
- ♣ Ex-students of the University/college may also participate.
- ♣ The digital file should be PNG or TIF format with transparent background.
- ♣ The digital file should be in layers so that the design is editable.
- ♣ Resolution 600 dpi (minimum).
- ♣ An original design (pdf-soft copy) may be submitted through the University e-mail [pa2registrar@jntuh.ac.in](mailto:pa2registrar@jntuh.ac.in), [dap@jntuh.ac.in](mailto:dap@jntuh.ac.in), [jhub@jntuh.ac.in](mailto:jhub@jntuh.ac.in), on or before 26<sup>th</sup> Sept. 2021.

**Design Guidelines:**

- ♣ The design MUST incorporate the JNTUH logo
- ♣ The size of the design should be 5 x 5 inches
- ♣ The following text MUST also be included in the design –
  - Golden Jubilee Year
  - (1972-2021)
  - Jawaharlal Nehru Technological University
- ♣ The digital version should be editable so that colours can be modified if needed.
- ♣ One may design the layout on paper but a digitalized version needs to be submitted to be considered as an entry.

**Slogan Guidelines:**

- ♣ The slogan should be novel, original (should not be plagiarized), simple, unique, meaningful, and catchy.
- ♣ The slogan should not be more than 4-6 words and should resonate with the academic and community spirit of JNTUH.
- ♣ One may write the slogan on paper but a digitalized version needs to be submitted to be considered as an entry.
- ♣ The best slogan will be given a due recognition and used as the tag line in various activities throughout the year (October 02, 2021 to October 02, 2022).
- ♣ Entries should be submitted in Google Form <https://forms.gle/WgeDuf1W9nF7GCz58> by September 26, 2021(5.00 pm).

For any queries, you can write to [pa2registrar@jntuh.ac.in](mailto:pa2registrar@jntuh.ac.in), [dap@jntuh.ac.in](mailto:dap@jntuh.ac.in), [jhub@jntuh.ac.in](mailto:jhub@jntuh.ac.in)

  
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