

TSCHE- UMS - Celebration on Account of NVD on 25th January 2020 - Activities to be taken on the NVD in Educational Institutions - Detailed instructions issued-Sending - Reg

1 message

**University matters section TSCHE** 

<tscheums@gmail.com>

To: Registrar OU <registrar@osmania.ac.in>, Registrar KU

<registrar@kakatiya.ac.in>, Registrar SU <registrarsatavahana@gmail.com>;

REGISTRAR < registrar@telanganauniversity.ac.in>, Palamuru University

<palamuruuniversityregistrar@gmail.com>, Registrar MGU

<registrar\_mgu@yahoo.com>, JNTUH registrar <pa2registrar@jntuh.ac.in>, registrar
pstu <registrar@teluguuniversity.ac.in>, "Registrar, JNAFA University"

<registrar@jnafau.ac.in>, "REGISTRAR Dr.B.R.AMBEDKAR OPEN UNIVERSITY"

<registrar@braou.ac.in>, Registrar RGUKT <registrar@rgukt.in>, Sri Konda Laxman

Univ Registrar <registrarskltshu@gmail.com>, registrar pjtsau

<regrpjtsau@gmail.com>, Kaloji nruhs Registrar <knruhswgl15@gmail.com>,

TELANGANA VET UNIVERSITY <telanganavetuniv@gmail.com>

Cc: CEO Telangana <ceo-telangana@eci.gov.in>, "Prof. Tummala Papi Reddy, Chairman TSCHE" <chairmantsche@gmail.com>, "Dr. N. Srinivasa Rao Secretary,

TSCHE" <secretarytsche@gmail.com>, vicechairman tsche

<vicechairman1tsche@gmail.com>, TSCHE VCM2 <tschevcm2@gmail.com>,

"Special Chief Secretary, Education Department." <pri>prlsecyedu@telangana.gov.in>

To
The Registrars of Telangana State Universities

Greetings from TSCHE!

Sir/Madam

Pls find the attachment memo.No.7012/Elecs.D/A3/2019-3 dt.17.12.2019 of the CEO, Govt of Telangana, detail instructions on Conducting of National Voters Day celebrations on 25th January 2020.

Hence, the Registrars of the concern Universities are requested to go through the instructions on NVD and take further necessary action by instructing to all the Educational institutions /colleges under your jurisdiction for celebration of National Voters Day on 25th January 2020.

Regards Sd/-SECRETARY



7012-3- Detailed Instructions.pdf 4350K

# OFFICE OF THE CHIEF ELECTORAL OFFICER, TELANGANA

5th Floor, North Block, Buddha Bhavan, Tank Bund Road, Secunderabad - 500 003

Memo No. 7012 /Elecs.D/A3 /2019-3

Dated:17.12.2019

Sub: - NVD - Celebrations on account of National Voters' Day on 25<sup>th</sup>

January, 2020 - Action to be taken by the District Election Officers 
Detailed instructions - Issued - Regarding.

Ref: - ECI Lr.No.491/ECI/LET/FUNC/SVEEP-I/NVD/2019, dt.10.12.2019.

--:000:--

Copy of the ECI letter cited is sent herewith to all the District Election Officers in Telangana State. All District Election Officers are aware that the Election Commission of India celebrates 25<sup>th</sup> January, its Foundation Day, as the National Voters Day every year. The Election Commission of India will be celebrating 25<sup>th</sup> January, 2020 as 10<sup>th</sup> National Voters' Day with an objective to increase enrolment of voters, and awareness of their ethical voting rights in order to make universal adult franchise a complete reality and enhance the quality of Indian democracy. The Theme for the 10th NVD is "ELECTORAL LITERACY FOR STRONGER DEMOCRACY". Keeping with the theme Electoral Literacy Clubs shall steer the NVD celebrations in Educational Institutions. A Pledge shall be administered to all the citizens present in the function at all levels. The CEO is organizing the NVD function at the State capital in association with Media, Civil Society, Opinion Groups, Youth Volunteer Groups, State administration, State Election Commission and Corporate's etc. The Hon'ble Governor of Telangana State has been invited as Chief Guest, the confirmation is awaited.

The DEOs shall undertake following activities in connection with the National Voters' Day on 25.01.2020 by the respective Officers under the overall supervision of the District Election Officer in their respective districts:

- (i) The Booth Level Officers (BLOs) in each polling station area shall felicitate the newly registered voters on NVD in a brief ceremony/ public function.
- (ii) As prescribed by the Commission, a badge with its logo with the slogan "Proud to be a Voter - Ready to Vote" shall also be provided by the BLOs to the new electors during the felicitation ceremony along with their EPIC.
- (iii) One of the ECI films on EVM/VVPAT shall be shown at the public function, in local language. Other awareness films on Registration, Inclusion etc. prepared by State or District may also be shown.
- (iv) The DEOs would arrange for the venue and logistics required for the brief ceremony/ public function, in each polling station area.
- (v) The EROs and AEROs of the constituency shall participate in the ceremony/ public function of those Part(s) under their jurisdiction where largest number of newly registered electors would be felicitated. This function can be combined in respect of all the polling stations located within 2 km radius of the venue to achieve a high level of impact.

- (vi) The DEO shall organize the NVD function at the District headquarters, in association with Panchayat organizations, academic institutions, civil society groups, organizations of youth volunteers like NSS, NCC, Scouts & Guides, NYKS, media etc.
- (vii) In the function at the District Headquarters also, EPICs shall be distributed among new voters of the local polling stations combining within a radius of 2 km or so to achieve the high level of impact. It shall be ensured that the Chief Guest(s) hand over the EPICs to all newly registered voters (18+), whose Polling Station(s) are covered by the ceremony / function and electors are not made to walk a long distance for this purpose.
- (viii) In this event, badges and EPIC shall be distributed among selected new voters as done at the Booth level function. It may be ensured that as many segments are represented among the selected new voters to be felicitated at District function. Awareness films on Registration, Inclusion etc prepared by ECI, State or District shall be shown.
- (ix) Outstanding performances by the Chunav Pathshala, ELC Schools and ELC Colleges of the district shall be felicitated on the occasion.
- (x) Representatives of all political parties shall be invited to the celebration of the NVD at every level in addition to other stakeholders.
- (xi) Deployment of dedicated staff at Mandal, Sub-division and District levels shall be undertaken with complete responsibility for guidance / coordination, for celebrations and reporting of all the NVD related activities effectively. BLOs shall be trained at the Mandal Headquarters / Constituency level about their role for NVD activities by the Designated Officer / EROs / AEROs well in advance. Sensitization of the BLOs towards registration of women voters may be taken up during training.
- (xii) Electoral Literacy Clubs (New Voters) in Colleges shall organize the "Youth Voters Festival" for their students and pick up any of the activities given in the Resource Book. Similarly, ELC (Future Voters) in Schools shall celebrate NVD as given in the Resource Book.
- (xiii) Chunav Pathshalas (Communities) shall carry out activities as a buildup to the NVD celebration in their Polling Station area by conducting activities as given in the Resource Book.
- (xiv) Voter Awareness forum (VAF) must be activated in each Government Department/ Private Organization/ Institutions/ PSU etc. All the members of VAF will assemble together and celebrate NVD by taking NVD Pledge.
- (xv) Best performing district that have established maximum nos. of ELCs/ Chunav Pathshala/ VAF will be felicitated at State/ UT level NVD functions. Similarly best ELC/ Convener shall be felicitated at booth level function.
- (xvi) Special drive shall be undertaken for Service personnel utilizing the Army Day that falls on 15<sup>th</sup> January just ahead of NVD. In addition, the Service personnel may be engaged with the NVD celebrations as well.

♦ To felicitate the Principals / Heads of Institutions who have enrolled cent percent eligible students of their institution with reference to qualifying date of 1.1.2020 and deliver a Trophy at district level functionaries.

## Conduct of competitions:

- The students of Upper Primary Schools, High Schools and Intermediate shall be grouped as junior level and the students from undergraduate level onwards shall be treated as Senior level.
- Competitions for both junior and senior level students shall be conducted separately in 2 events each viz., Elocution & Essay Writing.
- Assembly Constituency wise competitions and District wise competitions shall be held on 18.01.2020 and 21.01.2020 respectively.
- A.C. level Competitions shall be held at all Schools / Colleges / Universities by the Heads of the Institutions. They will evaluate the performance, award the marks for each entry, tabulate the names of participants and their scores, event wise and furnish along with the entry sheets to the respective Assistant Electoral Registration Officer (Tahsildar) / Electoral Registration Officer (Revenue Divisional Officer/Deputy Collector), whoever is in proximity.
- On receipt of entries / tabulated scores from all the Schools/Colleges under the jurisdiction of an Assembly Constituency, the concerned ERO shall decide the winners by awarding first, second and third ranks for each event/category;
- The 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winners of all Assembly Constituency level competitions in the district shall be participating for district level competitions on 21.01.2020 at district headquarters. The District Election Officer concerned will organize these events;
- The 1<sup>st</sup> place winners of district level competitions in each event / category shall be sent for State level competitions at Hyderabad on 24.01.2020 and prizes for State Level winners will be distributed during State Level NVD function at Ravindra Bharathi on 25.01.2020;
- The DEOs shall send the participants to Hyderabad along with one responsible Officer as Caretaker to reach by 24.01.2020 morning. They have to stay in Hyderabad up to afternoon of 25.01.2020. Boarding and lodging facilities will be provided by the Commissioner, GHMC & District Election Officer, Hyderabad.
- The DEOs shall send the list of participants for State level competitions and the Officer accompanying them to DEO, Hyderabad and this office by e-Mail on 21.01.2020 for making necessary arrangements.
- The ERO / AERO shall organize the AC level competitions in close coordination with all the heads of Schools / Colleges / P.G. Centers / Universities under his / her jurisdiction.
- The District Election Officer shall organize the District Level Competitions at District Headquarter. The time and venue of competitions shall be informed to all the participants well in advance.

- (xvii) Special campaign for creating awareness among PwDs may be rolled out for maximum enrolment. PwDs electors may be made aware about the facilities available for them at the polling stations such as ramps, volunteers, wheel Chairs and other arrangements etc.
- (xviii) Young Voters shall be engaged through online games and competitions at District and State level.
- (xix) The District and State level winners of the competitions name will be showcased at CEOs website.
- (xx) Women centric activities such as setting up of special registration desk for women electors at polling station and door to door survey by BLO may be taken up for maximum enrolment of women. Sr. Citizen and Centenarian Voters may be made aware about the facilities available for them at polling stations such as special Queue for voting etc.
- (xxi) DEOs shall use phone-ins on Radio and Television to engage with the electors and respond to their queries. BLOs may participate in the phoneins in Community Radio to respond to queries at Community level.
- (xxii) All forms of media i.e. print, audio-visual, outdoor advertisement, FM radio, television, SMSs, e-mails, social media, cultural troupes etc. may be utilized for awareness and propagating the theme. Propagation of NVD theme through various Government schemes and programs.
- (xiv) The NVD theme and related messages in form of posters and banners should be prominently displayed in the offices of the CEO, DEO, ERO and the VFCs. A Print Advertisement shall be brought out on 25th January highlighting the theme.
- (xxiii) Organize human chain / rally / marathons at Assembly Constituency and District Head Quarters on NVD in association with the NSS / NCC / NYKs etc. The DEOs shall take necessary action to provide required logistics to NCC cadets / NSS volunteers on the above day.

# The following activities shall also be taken up:-

- ◆ To organize cultural programme / rallies with newly enrolled voters along with students / volunteers.
- ♦ Rolling Trophy to Village Organizations who enrolled cent percent eligible citizens as electors.
- To involve Village Organizations at all locations for NVD celebrations.
- ◆ To organize 2K / 3K / 5K Run with the help of NGOs / Industrial establishments and distribute T-Shirts / Caps to the participants with the funding from apolitical NGOs / Industries etc.
- To present a Tableau on Republic Day Parade on 26.01.2020 at District Headquarters.
- ◆ To honour the best BLO who had worked hard for enrolment of cent percent eligible citizens in error free manner at the District / AC level functions

- The Commissioner, Greater Hyderabad Municipal Corporation & District Election Officer, Hyderabad shall organize the State Level Competitions at Hyderabad. He should provide the boarding and lodging facilities to the participants of all competitions and their attendants (i.e., 5 x 33 = 165 participants) and transportation for their participation in State Level functions at Ravindra Bharathi on 25.01.2020;
- The DEO, Hyderabad shall inform the boarding venue to all the DEOs in advance along with the contact details of the Coordinator.

In order to have uniformity in the topics for competitions all over the State, the topics for Elocution and Essay Writing will be as below:

SI.No.	AC /District/ State Level	Competition Name	Juniors / Seniors	Topic
1	A.C. Level	Essay Writing	Juniors	Democracy - India as a role model.
			Seniors	How to reduce role of money in elections.
		Elocution	Juniors	Democracy - India as a role model.
			Seniors	How to reduce role of money in elections.
2	District Level	Essay Writing	Juniors	Electoral Process - Qualitative Improvement.
			Seniors	Indian Democracy - Role of Youth in strengthening the democracy.
		Elocution	Juniors	Electoral Process - Qualitative Improvement.
			Seniors	Indian Democracy - Role of Youth in strengthening the democracy.
3	State Level	Essay Writing	Juniors	Voter not just an individual but a strong force to Nation.
			Seniors	Feel the power with voter ID Card.
		Elocution	Juniors	Voter not just an individual but a strong force in Democracy.
			Seniors	How to increase voter participation in election.

The DEOs/ERO shall ensure that the EPICs issued on the National Voters Day to the voters through the Chief Guest(s) are error-free. The EPICs to be distributed should be thoroughly checked and prepared error free in all aspects viz., names in both languages, address, date of birth etc. If any errors are found in the EPICs issued on the National Voters' Day, it will attract the notice of print and electronic media that would cover the functions/ceremonies and thereby lot of criticism will come from the public besides creating very bad impression on entire electoral administration. The Commission will take a serious view on the adverse items in the media on the National Voters' Day ceremonies

The District Election Officers shall furnish the statistics of 18+ enrolled electors during the revision period and number of EPICs to be issued on 25.01.2020 to this office by 17.01.2020. Heads of Educational Institutions shall contact the ERO / AERO concerned for further instructions with regard to conduct of competitions and celebration of NVD.

The District Election Officers are informed that the NVD Badges, Certificates and other material will be supplied at appropriate time by the CEO's office as was done during NVD, 2019.

The District Election Officers shall report the compliance along with details of events held on NVD, 2020 and photographs / video-clipping uploaded on web site of the CEO. A detailed report with photographs / video clippings shall be sent to this office by 15th of February, 2020 in the shape of booklet prepared by a Professional Agency. They are also requested to furnish the Assembly Constituency / District level winning entries in each category and names and photographs of the winners, so as to showcase on CEO's website and to submit to the Election Commission of India. The report should be sent in hard copy as well as soft copy.

The District Election Officers shall also send the information in the enclosed NVD reporting format twice - first report by 01-01-2020 and second by 05.02.2020, so as to furnish the consolidated information to the Commission and also to upload the same on ECI web site

> Dr. RAJAT KUMAR CHIEF ELECTORAL OFFICER TELANGANA

All District Election Officers in Telangana (w.e)

Copy to

The Chairman, Telangana State Council for Higher Education The Commissioner & Director of School Education, Telangana

The Commissioner Board of Intermediate Education, Telangana

The Secretary, Board of Intermediate Education, Telangana

The Commissioner of Collegiate Education, Telangana

The Director, Technical Education, Telangana

The Special Chief Secretary/Principal Secretary/Secretary, School/

Higher/Technical Education, Government of Telangana State with a request to issue the instructions to all the concerned to make NVD, 2020 celebrations a grand success.

All Sections in G.A.(Elecs) Dept.

SF/SC

//FORWARDED :: BY ORDER//

With a request to issue suitable instructions to all the Heads of Educational Institutions under their control.



# **ELECTION COMMISSION OF INDIA**

Nirvachan Sadan, Ashoka Road, New Delhi-110001

491/ECI/LET/FUNC/SVEEP-I/NVD/2019

Dated: 10th December, 2019

To,

The Chief Electoral Officers of all the States & UTs

Sub: - National Voters' Day (25th January) 2020 - reg.

Sir/Madam,

I am directed to state that the 10<sup>th</sup> National Voters' Day shall be celebrated across the country at State, District and Booth level on 25<sup>th</sup> January, 2020. The theme for the 10<sup>th</sup> NVD is:

'Electoral Literacy for Stronger Democracy'

- 2. Keeping with the theme Electoral Literacy Clubs shall steer the NVD celebrations in Educational Institutions. Chunav Pathshala shall act as the hub for pre-NVD activities and build-up and shall be roped in for the NVD functions at the PS level.
- 3. The NVD celebrations in the State, as in the past, shall have the following components in addition to any other component that the CEO and the DEO may like to incorporate:

#### A. KEY ACTIVITIES:

8120

- i. AT BOOTH LEVEL:
  - a. The Booth Level Officers (BLOs) in each polling station area shall felicitate the newly registered voters on NVD in a brief ceremony/ public function.
- b. As prescribed by the Commission, a badge with its logo with the slogan "Proud to be a Voter Ready to Vote" shall also be provided by the BLOs to the new electors during the felicitation ceremony along with their EPIC.
  - c. One of the ECI films on EVM/VVPAT shall be shown at the public function, in local language. Other awareness films on Registration, Inclusion etc. prepared by State or District may also be shown.
  - d. The DEOs would arrange for the venue and logistics required for the brief ceremony/ public function, in each polling station area.
  - e. The EROs and AEROs of the constituency shall participate in the ceremony/ public function of those Part(s) under their jurisdiction where largest number of newly registered electors would be felicitated.

#### ii. AT DISTRICT HOS:

- a. The DEO shall organize the NVD function at the District headquarters, in association with Panchayat organizations, academic institutions, civil society groups, organizations of youth volunteers like NSS, NCC, Scouts & Guides, NYKS, media etc.
- b. In this event, badges and EPIC shall be distributed among selected new voters as done at the Booth level function. It may be ensured that as many segments are represented among the selected new voters to be felicitated at District function.
- c. Awareness films on Registration, Inclusion etc prepared by ECI, State or District shall be shown.
- d. Outstanding performances by the Chunav Pathshala, ELC Schools and ELC Colleges of the district may be felicitated on the occasion.

#### iii. AT STATE HOs:

- a. The CEO organizes the NVD function at the State capital in association with Media, Civil Society, Opinion Groups, Youth Volunteer Groups, State Administration, State Election Commission and Corporates etc.
- b. In this event also, badges and EPIC shall be distributed among selected new voters among new voters as done at the Booth level function. It may be ensured that as many segments are represented among the selected new voters to be felicitated at State function.
- c. ECI films on EVM/VVPAT, duly translated in regional language shall be screened in the State function and also shared with the district to be screened in the District and Booth Level NVD function.
- d. The State Awards shall be handed out in the function.
- e. Outstanding performances by the Chunav Pathshala, ELC Schools and ELC Colleges of the State may be felicitated on the occasion.
- f. Deployment of dedicated staff at Block, Sub-division and District levels may be done to effectively undertake NVD related activities. BLOs shall be trained about their role for NVD activities by the EROs/AEROs, well in advance.

#### **B. ELECTORAL LITERACY CLUBS**

ELCs were launched on the  $8^{th}$  NVD and have an important role to play during and around the NVD.

- Electoral Literacy Clubs (New Voters) in Colleges shall organize the "Youth Voters Festival" for their students and pick up any of the activities given in the Resource Book.
- ii. Similarly, ELC (Future Voters) in Schools shall celebrate NVD as given in the Resource Book
- iii. Chunav Pathshalas (Communities) shall carry out activities as a buildup to the NVD celebration in their Polling Station area by conducting activities as given in the Resource Book.

- iv. Voter Awareness forum (VAF) would be activated in each Government Department/ Private Organization/ Institutions/ PSU etc.. All the members of VAF will assemble together and celebrate NVD by taking NVD Pledge.
- v. Best performing district that have established maximum nos. of ELCs/ Chunav Pathshala/ VAF may be felicitated at State/ UT level NVD functions. Similarly best ELC/ Convener may be felicitated at booth level function.

#### C. SERVICE VOTERS

- i. Special awareness drive may be undertaken for Service personnel utilizing the <u>Army Day that falls on 15<sup>th</sup> January just ahead of NVD</u>.
- ii. The Service Voter Film shared with the States may be shown in all the cinemas in the Cantonment areas and special screenings may be held to familiarise the Service personnel with the process of registration and voting.
- iii. In addition, the Service personnel may be engaged in the NVD celebrations as well.

## D. PERSONS WITH DISABILITIES (PwDs)

- i. Special campaign for creating awareness among PwDs may be rolled out for maximum enrolment.
- PwDs electors may be made aware about the facilities available for them at the polling stations such as ramps, volunteers, wheel Chairs and other arrangements etc.

#### E. YOUTH PARTICIPATION

- i. Young Voters may be engaged through online games and competitions at District and State level.
- ii. The District and State level winners of the competitions name may be showcased at CEOs website.

#### F. WOMEN'S PARTICIPATION

i Women centric activities such as setting up of special registration desk for women electors at polling station and door to door survey by BLO may be taken up for maximum enrolment of women.

### G. SR. CITIZEN AND CENTENARIAN VOTERS

i. Sr. Citizen and Centenarian Voters may be made aware about the facilities available for them at polling stations such as special Queue for voting etc.

#### D. MEDIA ENGAGEMENT

- i. CEOs and DEOs may use phone-ins on Radio and Television to engage with the electors and respond to their queries.
- ii. BLOs may participate in the phone-ins in Community Radio to respond to queries at Community level.
- iii. All forms of media i.e. print, audio-visual, outdoor advertisement, FM radio, television, SMSes, e-mails, social media, cultural troupes etc. may be utilized for awareness and propagating the theme.
- iv. Propagation of NVD theme through various Government schemes and programs.

- v. The NVD theme and related messages in form of posters and banners should be prominently displayed in the offices of the CEO, DEO, ERO and the VFCs.
- vi. A Print Advertisement shall be brought out on 25th January highlighting the theme.
- 5. State Awards are to be awarded at the State NVD function.
- 6. The preparations for the NVD at district and booth level may be closely monitored by the office of the CEO. Two reports are to be submitted online (in the PGR portal) on the activities planned and undertaken as per the annexure, to be submitted by  $1^{\rm st}$  January 2020 and  $5^{\rm th}$  February 2020. Commission shall review the preparation of the NVD celebrations.

**Encl: Reporting Format** 

Yours Sincerely,

(SUJEET KUMAR MISHRA)

Secretary